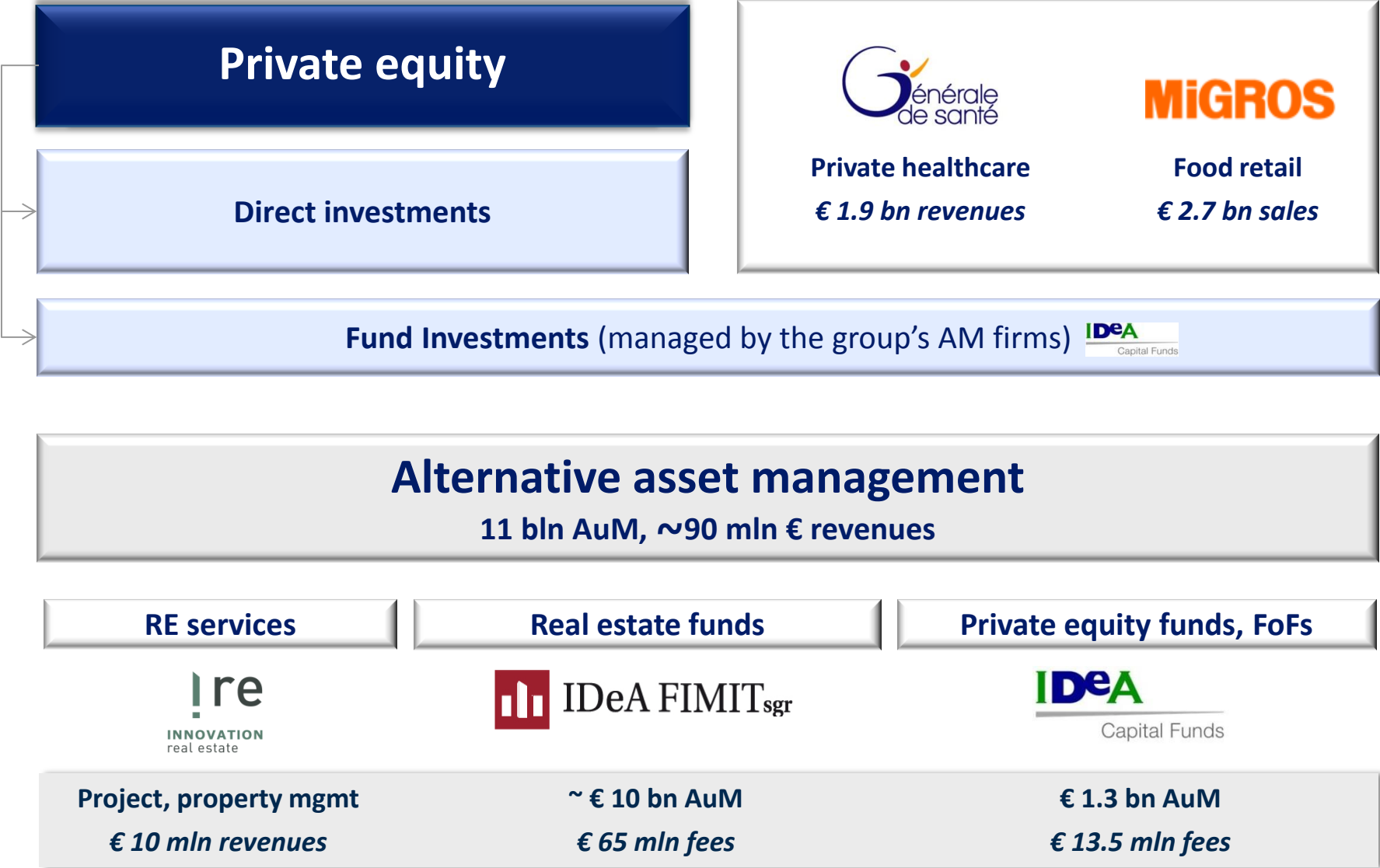


# DeA Capital update

London 1 October 2013 – Star Conference



# DeA Capital at a glance



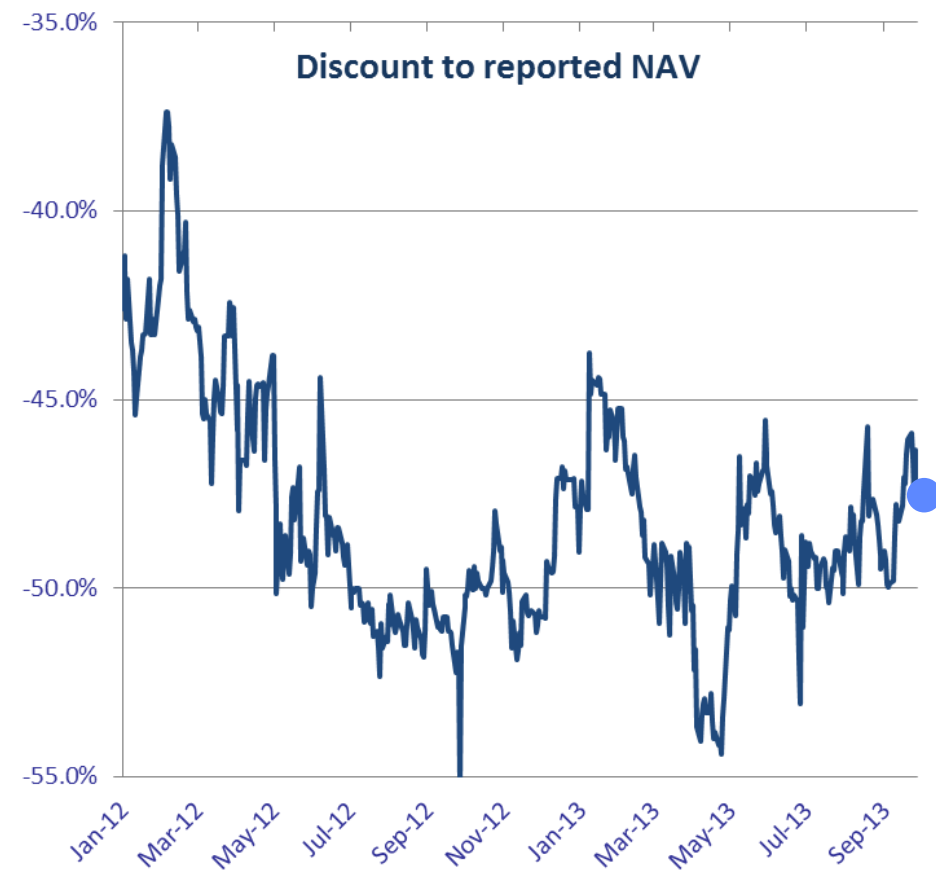
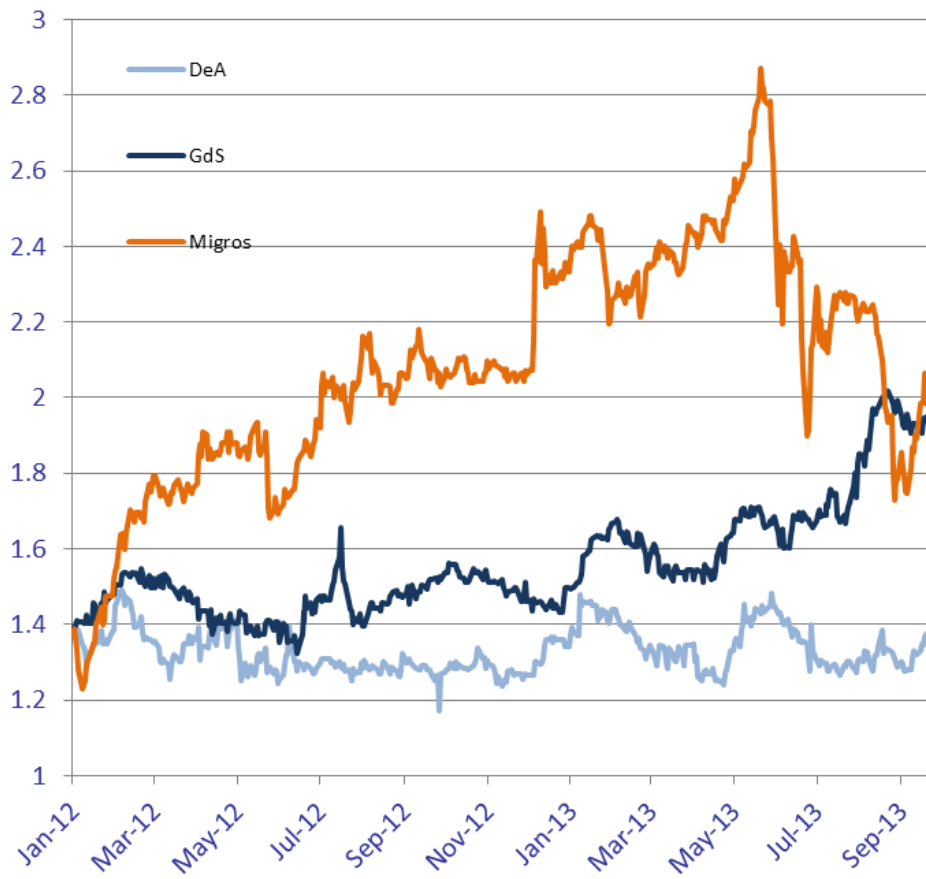
# DeA Capital NAV per share at 2.55 € - 30 June 2013

|                                | Stake | Book value   | Valuation method | Implied 2013E multiple* |          |
|--------------------------------|-------|--------------|------------------|-------------------------|----------|
| Santè SA (GdS)                 | 43.0% | 224.6        | Net equity       | 8.2                     | x EBITDA |
| Kenan Inv. (Migros)            | 17.0% | 192.7        | Fair value       | 11.5                    | x EBITDA |
| Other PE inv.                  | nm    | 13.4         | Net equity       | nm                      |          |
| IDEA Capital Funds SGR         | 100%  | 51.6         | Net equity       | 11.5                    | P/E      |
| IDEA Fimit SGR                 | 64.3% | 169.0        | Net equity       | 12.5                    | P/E      |
| Innovation RE                  | 96.3% | 3.8          | Net equity       | 2.0                     | P/E      |
| PE Funds                       | nm    | 188.9        | Fair Value       |                         |          |
| <i>Investment portfolio</i>    |       | <i>844.0</i> |                  |                         |          |
| Treasury stock                 |       | 42.4         |                  |                         |          |
| Other net assets/liabilities   |       | -4.2         |                  |                         |          |
| Net financial debt (holding)   |       | -140.6       |                  |                         |          |
| NAV                            |       | 741.6        |                  |                         |          |
| NAV ex treasury stock          |       | 699.2        |                  |                         |          |
| NAV p.s. €                     | €     | 2.55         |                  |                         |          |
| Total n. shares mln            |       | 306.6        |                  |                         |          |
| n. shares excl. Treasury stock |       | 274.0        |                  |                         |          |

\* Based on company data and consensus estimates. Source: Bloomberg, analyst reports, internal data

Price TRY 19.75  
EUR/TRY 2.51

# Stock did not replicate the performance of main investments



## Exit from Private Equity Investments

- Migros: targeting an exit in the short/medium term, preferably via sale to a trade buyer
- GDS: disposal of psychiatric care by year end; currently reviewing all strategic options for MSO, while working on the financial structure at the OpCo and HoldCo levels

## Focus on Alternative Asset Mgmt

- Full visibility of results in DeA Capital's P&L
- Regular cash flows
- Further external growth/consolidation
- ➔ Gradual elimination of discount to NAV

## Dividend policy

- Dividend distribution to be considered when exit from PE investments is completed
- Going forward, profits from AAM will provide a further source for distributions

# Direct PE investments: the value of two unique assets

|                               | Generale de Santé   | Migros   |
|-------------------------------|---|--|
| Market position               | Largest private healthcare operator in France (16% share)   | Largest supermarket chain in Turkey  |
| Market structure              | Dominated by public hospitals (ca 75%), private still fragmented. Regulated sector: very high barriers to entry, tariff risk  | <b>55% of sales still made via traditional retail</b> ; few international operators with a significant presence (Tesco, Metro, Carrefour)                                |
| Main competitors              | Largest competitor's size is less than half GdS (Vitalia)   | Metro, Sabanci-Carrefour (hypermarkets), Tesco (supermarkets), BIM (discount)  |
| Main attractions of the asset | Only private healthcare operator in France managed as a single-brand group; main entry point for large investors, sector players. <b>Non-replicable asset: valuation premium justifiable on an industrial basis</b> | Leader in a fast growing market; main entry point for large investors, sector players. <b>Non-replicable asset: valuation premium justifiable on an industrial basis</b> |
| DeA Capital position          | Shareholder in Santè SA with <b>43% stake</b> (Santè owns ~84% of GdS); same rights as main shareholder (47%)   | <b>Co-investor (17%) with BC Partners in Kenan</b> (which owns 80.5% stake), with tag-along right  |

# Direct PE Investments: achievements and next steps



**MIGROS**



## To date:

- Disposal of non core assets (Italy clinics, labs, home care)
- RE sale and lease back
- 265 mln € dividends paid to shareholders (+420 mln € extraordinary)
- Net debt down from 1000 mln to ~800 mln €

## Next:

- Reorganization into poles
- Cost efficiencies (purchasing, processes, corporate)
- Market share gains to support organic growth
- Further asset disposals and deleverage

## To date:

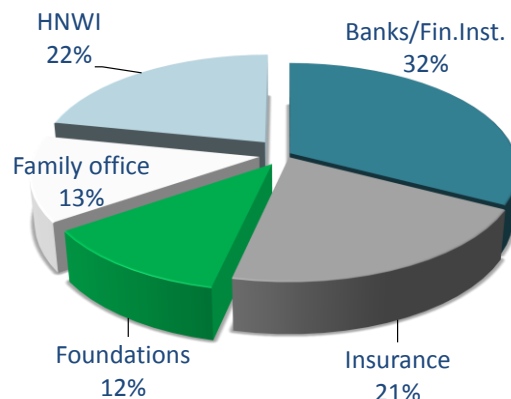
- Store openings and build-up of #2 position in the discount segment with Şok
- Placement of 17% stake
- First distributions to shareholders by Kenan (71 mln € cash-in by DeA)
- Disposal of Şok (600 mn YTL)

## Next:

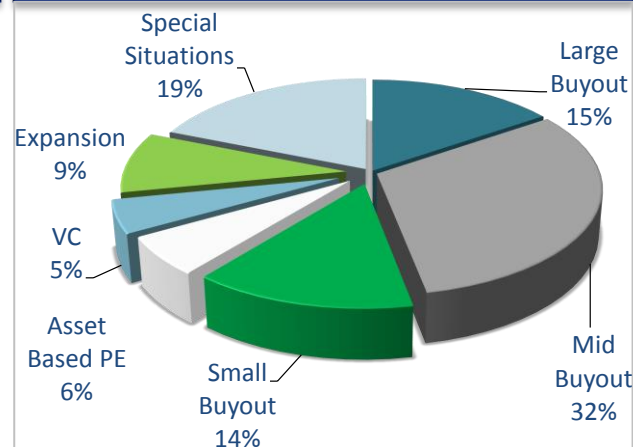
- Fully exploit the strength of Turkey's economy
- Accelerate supermarket network expansion (150 openings/year vs 100)
- Implement cost cutting initiatives and improve supply chain

# Fund investments: IDeA 1 – Italy's largest PE fund of funds

## LP Breakdown after final closing



## Current Asset Allocation by Type



- Final closing at €681 million in April 2008
- Part of **Italy's largest FoF program**, that also includes the **ICF 2** fund, worth 281 mln € and a 3<sup>rd</sup> fund to be launched by end 2013
- Commitments in **42 funds**, with exposure to **450 companies** and 30 distressed debt positions. ~40% acquired on the secondary mkt
- **Wide vintage diversification**
- Investments: 76% of fund size. Over € 200 mln **distributions** received since launch, and 182 mln distributions made to LPs
- **Net IRR** since inception: 3.4%
- DeA Capital investment: 103,5 mln € (book value)

## Access to top-performing private equity funds

### European Private Equity



### US Private Equity



### Rest of the World Private Equity/VC





# Why Alternative Asset Management

## Italian Market features

- Still high savings rate; stable number of HNWI
- AAM industry highly fragmented and inefficient
- Lack of multi-asset platforms
- Large institutional investors lack a structured approach to alternative investments

## Market Discontinuity

- Financial crisis shifted investor focus on independence, absolute return objectives, risk management
- Regulations drive separation of asset managers from banks
- Private pension system increasingly important and able to diversify portfolio through alternative investments
- Properties held by PA, banks and institutional investors in need of professional management

## Private equity in Italy

- 27 bln € AuM with >150 operators
- Largest asset managers have 2-5 bln AuM
- Institutional investors and HNWI underinvested vs European countries

## Real estate in Italy

- 47 bln € AuM with 329 funds, expected at 50 bln in 2013\*
- Gap vs EU countries: ~100 bln AuM in Germany. No REITs

\* Scenari immobiliari 2012

# AAM: achievements and next steps



## To date:

- FARE-FIMIT merger effective from 3 Oct. 2011
- New CEO appointed: Massimo Brunelli, former Enel and TI CFO
- Acquisition of Duemme SGR RE fund mandates
- Launch of RE services (iRE)

## To date:

- AuM 1.3 bln €
- 2012: Revenues 13,5 mln €; Net profit 4,5 mln €
- Demerger of Investitori Associati and Wise completed, DeA Capital achieves 100% stake

## Next:

- Focus on domestic sector consolidation
- Development projects in Italy (e.g. Santa Giulia)
- Bidding for new mandates
- Gradual startup of Intl. business development

## Next:

- Continue with the FoF program: ICF 3 to be launched by year end
- IDeA to launch new funds to enrich offer: thematic funds, managed account

# IDeA FIMIT in a nutshell

FIRST ATLANTIC  
REAL ESTATE SGR



 FIMIT<sub>sgr</sub>  
Fondi Immobiliari Italiani

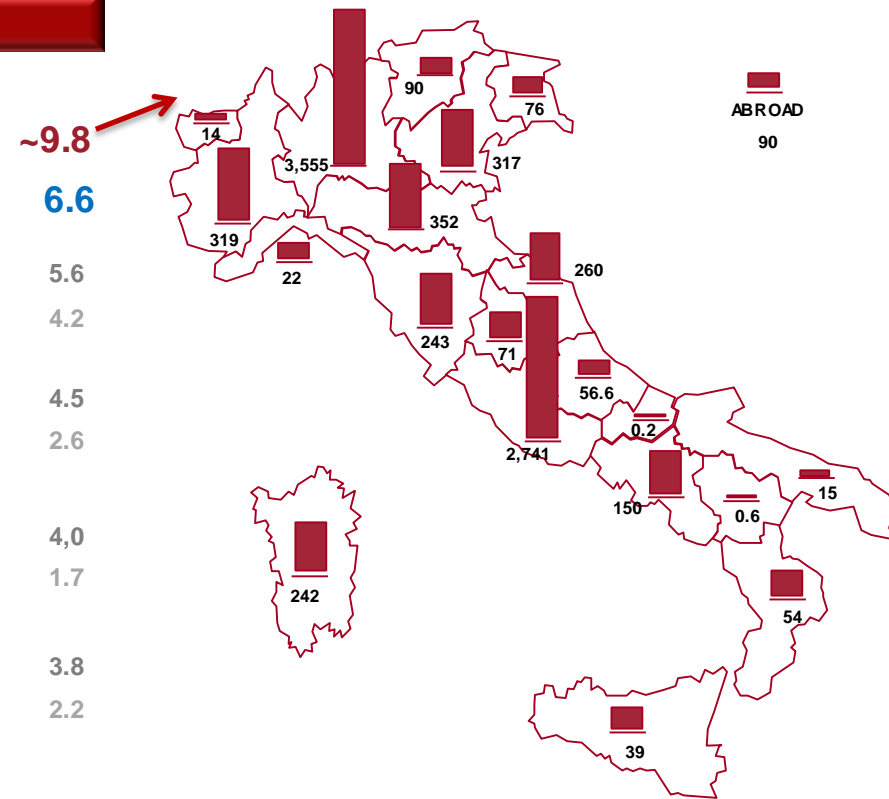
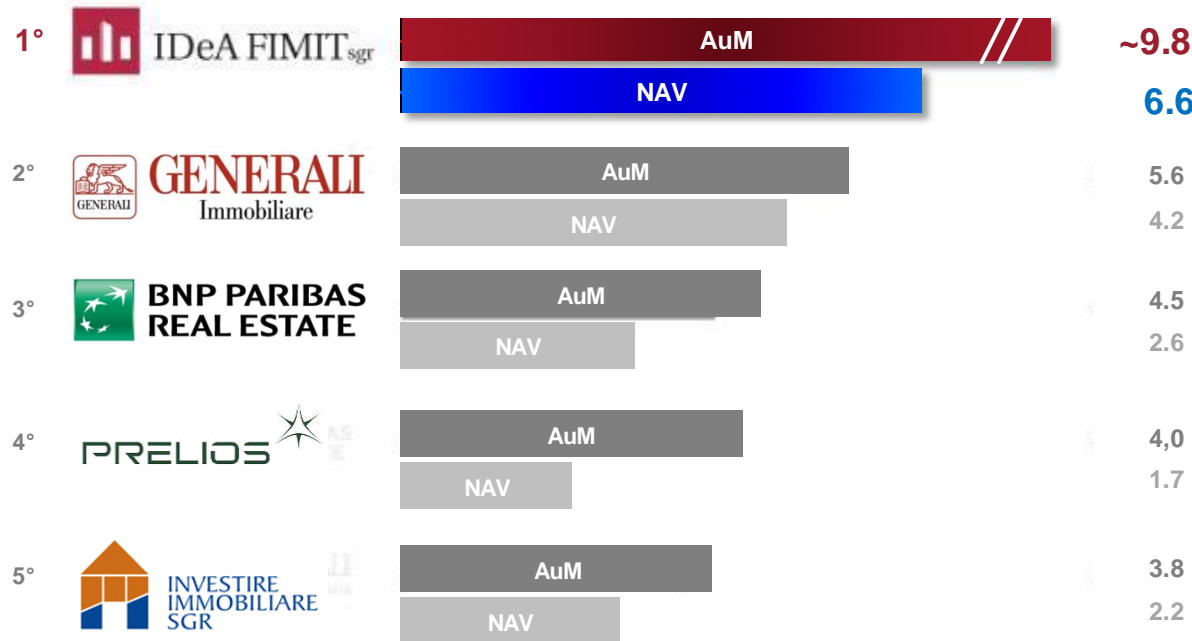
 IDeA FIMIT<sub>sgr</sub>

# 1 in Italy   32 funds   ~10 bln € AuM   21% mkt share   65 mln € fees

- The largest Italian player, with a **high quality fund portfolio**, focused on large Italian cities and offices/bank branches (~70% of total)
- A **solid shareholder base**: DeA Capital (64.3% since April 2013), INPS, Enasarco
- A **diversified investor base**: over 80 institutional investors, 70,000 retail investors. Pension funds and institutions account for >80% of invested capital
- A **profitable company**: in 2012 the company reported a net profit of 19.4 mln € (20.8 mln adj.).

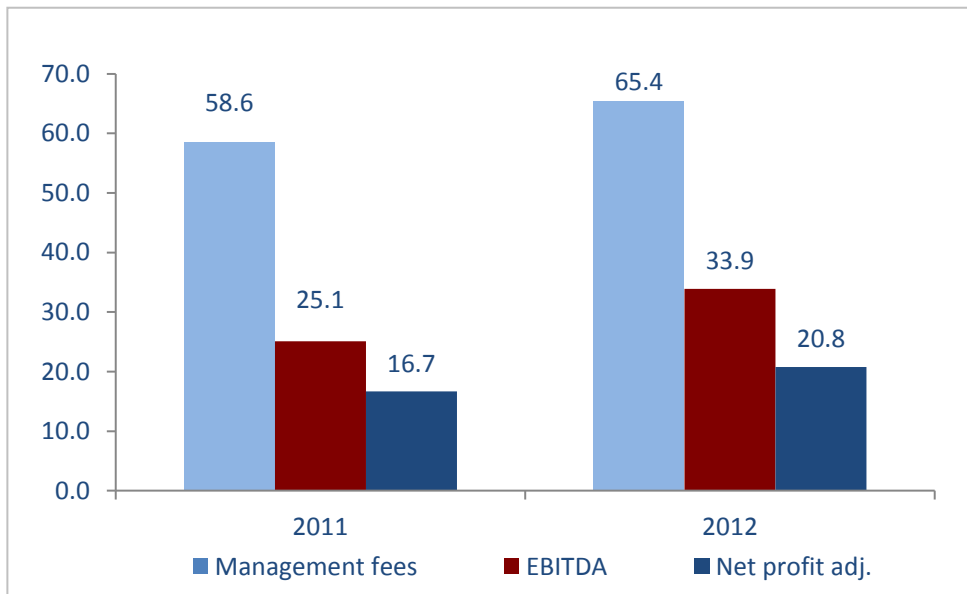
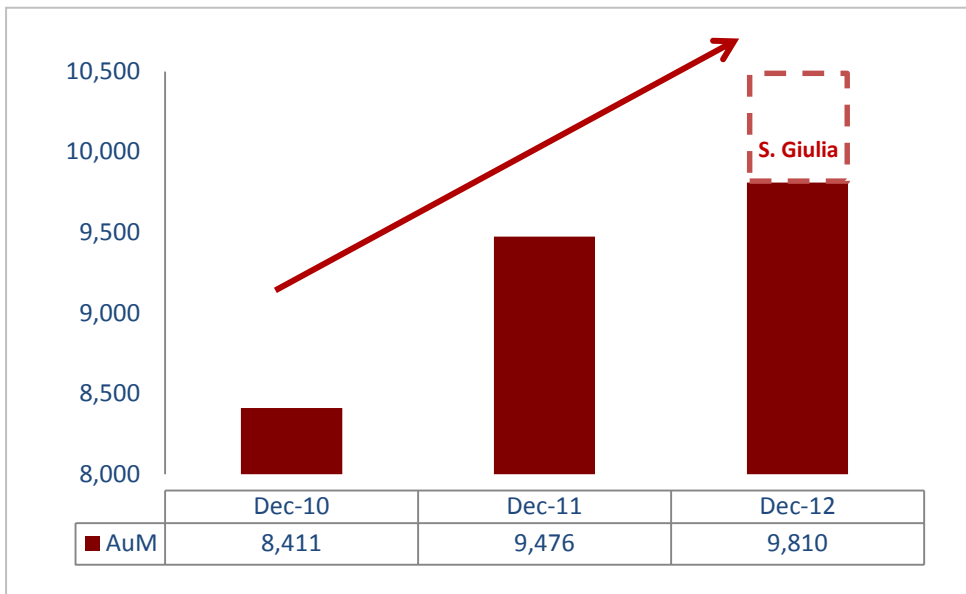
# IDeA FIMIT: leadership based on size and quality of assets

## ITALY RE ASSET MANAGERS (AuM € bln) – December 2012



- Focused on the most prestigious locations – **60% of assets in Rome and Milan**
- **Focused on offices**, negligible exposure to residential
- Over 85% of space is rented

# IDeA FIMIT – a positive start: what next?



## 2013 growth to come from:

- Development projects (S. Giulia in Milan, EcoVillage in Rome)
- Bids for new or expiring mandates
- Fresh money/contributions on existing funds
- Private contribution funds (e.g. from banks)
- Consolidation of managed assets

## Longer term - Capitalising on domestic strengths to become a European player, by:

- Offering Italian funds to foreign investors willing to «come back» to our country
- Creating a presence abroad to find investment opportunities in foreign real estate for Italian investors
- Launching new products focused on RE Debt, NPLs

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